

Feedback from SCC social night October 2018 (committee comments in bold)

<p>How should club communicate? Email, Facebook, Newsletter, Website etc</p>	<ul style="list-style-type: none"> <li>• Lots of people don't use Facebook. Please put out email updates. <b>Email is used. SCC communicate using Email and Facebook.</b></li> <li>• Email addressed from SCC not BC – current SCC emails from BC don't stand out. <b>Club to use British Cycling email format</b></li> <li>• Survey monkey to see which are the most popular means of communication <b>SCC communicate using Email and Facebook. Information is also found on the SCC website the blog on the website.</b></li> <li>• Fixed structured notice board for events (not selfies) – suggest website <a href="http://www.stonehaven.bike">www.stonehaven.bike</a> <b>SCC website to be kept up to date by the committee</b></li> <li>• Facebook &amp; Email</li> <li>• Strava – to publish club rides <b>Being investigated by committee</b></li> <li>• Consider relaxing Facebook members access- if a member doesn't have Facebook but could access through spouse/partners account, allow this for paid up members to see details of club rides <b>Facebook can be joined to access SCC info only</b></li> <li>• Pay to host an online chat forum (<a href="http://www.1and1.co.uk">www.1and1.co.uk</a>) Link to above on website – Ability to have various threads, Wed Training, Sat social, Sunday Breakfasts, Thursday Turbo, For sale, DIY, Help – Removes reliance on Facebook groups (not everyone on Facebook) <b>SCC communicate using Email and Facebook.</b></li> <li>• Weekly or monthly email/post on who's doing what, events, Strava stats – longest ride, most active rider, etc <b>Monthly club email to be issued with updates</b></li> <li>• Strava – 1. Strava – sort out admins and check members if we are going to use this for club rides. 2. Use Strava to announce mid week and weekend rides 3. Strava segment challenges/suggestions/route/distance of the month. <b>Use of Strava to be investigated by the committee</b></li> </ul>
<p>Training/ Coaching: Thursday turbo to restart after October holidays – can you help?</p>	<ul style="list-style-type: none"> <li>• Can't help on the Thursday evenings as I am coaching at Swim Club. Any plans to help develop young/youth cyclists? Eg Mathew, Lee etc &amp; bring in others. Specific sessions, link to national body. I don't know if it works in cycling, but very well structured in swimming <b>SCC does not have a youth section. Grampian Tigers are the local youth cycling club and work closely with Scottish Cycling</b></li> <li>• Might be helpful to introduce a planned training run, hill sprints etc on a Monday to help people improve. Happy to help with this <b>Currently being discussed. To be kicked off at the start of the 2019 session</b></li> <li>• John Donald spoken about doing MTB evenings for beginners and would probably need someone to stand in when he isn't available <b>To be discussed and plan to be put in place</b></li> <li>• Beginners/newbies training (once a month) – sure some of the faster club members who have been cycling for years would be happy to impart their knowledge – would be more welcoming <b>Beginners groups organised for club rides,</b></li> </ul>

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	<p><b>coached beginners sessions (either at Mackie or Knockburn) to be arranged for 2019; Also plenty of Breeze rides in area – see <a href="http://www.letsride.co.uk">www.letsride.co.uk</a></b></p> <ul style="list-style-type: none"> <li>• Encourage evening cycling through the winter – loops round Stonehaven town centre? <b>Winter schedule is Thursday turbo and weekend rides</b></li> <li>• Would be good to get some members trained to coach other members <b>coached beginners sessions (either at Mackie or Knockburn) to be arranged for 2019</b></li> <li>• Beginner session – 1-hour familiarisation on turbo <b>Turbo starts 1<sup>st</sup> November – all welcome and help provided for those new to turbo</b></li> <li>• Try to get evening rides for specific training modes - hills, intervals etc <b>Currently being discussed. To be kicked off at the start of the 2019 session</b></li> <li>• Support for competing/developing riders <b>To be done on a case by case basis</b></li> </ul>
<p>Club Finances – ideas for how club should invest money</p>	<ul style="list-style-type: none"> <li>• Subsidise club jersey <b>No – club merchandise currently subsidised by bulk order with Kalas – typically 20% discount</b></li> <li>• Mouth protectors for all members to carry on rides <b>Discussion held and agreed to get foil blankets for all members – order placed</b></li> <li>• Subsidise First Aid Training <b>Local first aid courses to be investigated</b></li> <li>• Bike maintenance for beginners especially <b>To be discussed with Bike Remedy</b></li> <li>• Subsidise events such as this ‘committee’ meeting <b>Aim to do twice per year</b></li> <li>• Subsidise events such as the cycling magazine events <b>Next social ride to be held start of 2019</b></li> <li>• Coaching training <b>Local courses to be investigated</b></li> <li>• Consider reduction in membership fee if club has significant reserves <b>No – low membership fee in comparison to other clubs</b></li> <li>• Club turbo trainers for new people – consider hiring them out for say 4 sessions <b>Unable to store</b></li> <li>• Support young/youth cyclists eg fund Tigers activities or club organise something for them ourselves <b>To date annual financial support given</b></li> <li>• More first aid training – previous session with Dave Howard was excellent <b>Agreed, options to be investigated</b></li> <li>• Pay for coaching for some members to coach others in the club <b>Local courses to be investigated</b></li> <li>• Emergency contact tags for bikes (most carry membership cards in wallets and not on their bikes) <b>Membership cards issued for riders to carry</b></li> <li>• Bike boxes for hire to go on holiday <b>Unable to store</b></li> </ul>
<p>Club rides – Wednesday night, weekend, social –</p>	<ul style="list-style-type: none"> <li>• Use Strava to organise rides <b>Currently being investigated by the committee</b></li> <li>• Explore what Strava can do for clubs <b>Currently being investigated by the committee</b></li> </ul>

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<p>What works well? What doesn't?</p>	<ul style="list-style-type: none"><li>• Tie in with MSBH – discount for members <b>MSBH is a fantastic local event and low entry fee compared to other sportives, with a fantastic goodie bag. Club is heavily involved in supporting prepping bags, food etc look out for appeals for help closer to the time.</b></li><li>• More social rides <b>Start of season social being planned for March, more socials planned for the year with a finish at the Marine to socialise.</b></li><li>• Fully structured program of club group rides throughout the week with target 'speed' for each group. All advertised in one place (eg Facebook or website) - <b>others comments do not agree and feel not inclusive! Committee looking at additional training rides (hills etc) in addition to Wednesday and Sunday rides. Sunday rides are advertised on the member Facebook page.</b></li><li>• Vary Wednesday night routes <b>Wednesday night routes currently being planned</b></li><li>• Change order that groups go out in – fastest away first and progressively slower so that anyone not keeping up have the option of joining the next group coming <b>Wednesday night routes currently being planned</b></li><li>• More experienced cyclists coaching (eg gear use, spinning) others that are less experienced <b>Beginners coaching rides have been held previously, 2019 session to be organised</b></li><li>• Rota of more experienced riders taking out the beginners/slower groups on club nights so that the it isn't up to the same people all the time <b>Wednesday night routes currently being planned</b></li><li>• Club night groups – not always obvious which group is which – may be set areas for different groups - - or nominated leaders <b>Wednesday night routes currently being planned</b></li><li>• Thanks for the Tuesday and Thursday Barras loops. Its great to have alternatives to Wednesdays</li><li>• Maybe move social activities after mid-week or weekend rides? Meet at the Marine? <b>Wednesday night being planned and socials after sound a great idea</b></li><li>• Invite members to lead groups on a Wednesday night and make sure any visitors know where to ride and feel included <b>Wednesday night routes currently being planned</b></li><li>• Committee to back off with unnecessary comment on one group is going round the route the wrong way or lengthening it or whatever. Once the group is formed on a Wednesday night and everyone is in the group is happy with the choice, where no issue, Safety is not an issue for one group going opposite way to another. <b>Time, effort and planning go into the routes to ensure there are a range of options for all abilities and above all that they minimise the risk of incidents. The committee are very grateful of the support and help from all riders that routinely come along and lead groups.</b></li><li>• Sunday cycles make 3 or 4 different groups and routes from beginners to hard, Pinned post on open Facebook group so everyone can find the info. <b>Looking to plan 2019 routes through Strava – to be launched!</b></li></ul>
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	<ul style="list-style-type: none"> <li>• Nominated ride leaders <b>Generally ride leaders are nominated on the night and in a lot of cases groups now have one or two recognised ride leaders. Unless there are enough volunteers out with the committee to support this, it is not possible to set up a rota. This has been explored previously without success.</b></li> <li>• Mixed social rides converge on café/ break place re-post Mo's speed groups from the SCC blog to try to get the Wednesday riders in the right category, as some riders show up for a challenge of a strong effort and others come to be social go at a steadier pace. <b>Advice is given on the night however it is up to individual riders to find out what is the best group for them. Even with that the pace individuals want to ride at on the night may change depending on how they feel or what they want to do. If a rider is struggling in a group there should be options for them to fall back into another group. Equally if a faster rider wants to take it easy, they should ride to the pace of the group as opposed to speeding and pulling it a part. It is up to the group leader to keep control of the pace.</b></li> <li>• Sort out the structure of the Wednesday ride, who starts first, line up the groups in speed order in front of the garden centre (away from the vets). <b>Wednesday night routes currently being planned. Generally this shouldn't be a problem and people need to take responsibility to ensure it works. Committee members cannot be there every week to organise and this is not their responsibility. However, it would help if there were any club members willing to help so there are a few individuals who regularly attend help organise the start and are on hand to provide advice.</b></li> </ul>
<p>Events – feedback from TT, thoughts on a 2019 TT series (handicapped), other ideas</p>	<ul style="list-style-type: none"> <li>• Velodrome again <b>Committee can investigate</b></li> <li>• Fully supportive of a TT league, great intro to the competitive side of the sport. Doesn't have to be taken too seriously. Would also support an annual hill climb/ decent competition <b>2019 TTs being planned</b></li> <li>• Was apprehensive about the TT as don't consider myself a 'racer' – provide more info in advance to encourage more people? TT (long &amp; short), Hill climb - for timed/marshalled events, the understanding must be that you have to assist on at least one occasion, to let everyone take part <b>2019 TTs being planned</b></li> <li>• Monthly or bi-monthly Club funded ride. <b>Social rides to be kicked off in March, Sunday rides are out every week</b></li> <li>• More involvement with local rides to publicise and support as joint ventures, rather than just rustling up loads of SCC riders i.e rotary club, tour de Catterline, Chapelton, etc and other local Stonehaven charity rides. <b>Not sure that the club rustles up riders to attend events, it is every riders choice to take part in the events. A highlight for the club is how well members do support events, not just locally but across the country. Through the camaraderie and friendship shown by members this has attracted many new members to the club and also been the basis for many new friendships.</b></li> <li>• club session at Knockburn <b>The committee can look in to.</b></li> </ul>

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<p>Social Events – club ceilidh, beer dinner, other ideas</p>	<ul style="list-style-type: none"> <li>• Use survey monkey to determine interest in club ceilidh. Bear in mind that most people will only commit in the week leading up to the ceilidh, same as Stonehaven Running Club <b>2019 socials to be planned</b></li> <li>• Use charity cycle to get a big turnout and then finish in the Marine as the cycling weekly event <b>Next social to be organised for March and will support the 2019 charity Charlies House</b></li> <li>• More ‘committee’ meetings like tonight with a bribe of 1 free drink <b>To be organised for March, plan to run two per year</b></li> <li>• Better advertise club cycles which have a coffee &amp; cake stop <b>Rides advertised through Facebook and planning in 2019 to use Strava to plan/advertise routes to club members</b></li> <li>• Mid week drink events post ride <b>Some Wednesday night rides to have a social finish!</b></li> <li>• Joint cycles with Montvelo <b>To be looked into</b></li> <li>• More drinking events <b>2019 socials to be planned</b></li> <li>• Gin nights, beer nights, wine tasting <b>2019 socials to be planned</b></li> <li>• More free beer <b>2019 socials to be planned</b></li> <li>• More ceilidhs <b>2019 socials to be planned</b></li> <li>• Bikers ball at Mid Summer Beer Happening <b>2019 socials to be planned</b></li> <li>• Bike boxes – club buys a wee stock and hire them out to members – where to keep them – sure we could get volunteers <b>Lots of companies supply rented bike boxes, storage and maintenance issues if we owned</b></li> <li>• More off-the bike social get together <b>2019 socials to be planned</b></li> </ul>
<p>General Feedback to Committee</p>	<ul style="list-style-type: none"> <li>• Magazine rides - show off area <b>Something to look into</b></li> <li>• Encourage people to post their mug shots on club page so that we know who is who <b>Website up to date with committee names and photos</b></li> <li>• Use survey monkey to find out club views on various subjects – very easy <b>Survey monkey used for charity voting, two open session per year plus AGM for feedback but survey monkey can be used if needed</b></li> <li>• Club should focus on cycling not raising money for charity - <b>someone else responded ‘Disagree charity rides encourage huge club participation’ Generally the charity rides have had the biggest turnout of riders and it is a great way to support local and national charities. We have regular weekly Sunday rides all year round, open to all members and advertised on members Facebook page. Only a handful of Sundays are given up to supporting local charity rides.</b></li> <li>• Encourage more E-bikers to join the club <b>E-bikers welcome, we can add to info</b></li> <li>• Majorca club trip – Spring 2019 or Autumn 2019 <b>Sounds great, looking for an organiser</b></li> <li>• Names on bikes <b>Members provided with membership card with emergency contact details</b></li> <li>• Cycling weekly rides <b>2019 rides being planned</b></li> </ul>

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- Make the WhatsApp groups more public **Agree, Strava being tested and we hope this can be used as the main communication for club rides**
- Don't spoil the kit with sponsorship **No plan to do so, everyone happy with current kit**
- Increase awareness of website content and keep it up to date **Yes plan to do so**
- Have committee meetings as an open forum, with an open invite to all members and circulate to all members **Plan to hold two open/social sessions per year, members always welcome to join committee at AGM – we can always do with help**
- Set info for mid-week and weekend rides on the club web page, general times and locations, not specific route detail, that way everyone knows the set-up (and I would expect everyone can access the internet). Detail can be posted through Strava. **Strava currently being tested for organising club rides, plan to use this in 2019**
- sort out the SCC website, update the content and members. **Updated**
- club merchandise - T-shirts, sweatshirts, jackets & hoodies? **To be investigated.**
- member discounts - apparently Clatterin Brig haven't been asked if they will give discount to SCC - someone needs to get in touch. **Club discounts to be reviewed and updated by committee**
- associate membership with a local club to give facilities for formal and social events, bike maintenance sessions. Stonehaven yacht club have bar, kitchen, seating and changing rooms, golf club and bowling club could be other options? **To be investigated**